

REJECT THE LIES OF OUT-OF-TOWN DEVELOPERS!

Mark Nielsen, a clear favorite for San Juan Capistrano City Council, is a proven turn-around expert. **Out-of-town developers** fear he'll control growth so they've mounted a campaign based on **lies to attack his character**. Don't let them insult the spirit and resolve of our small town by bringing their big city, big \$ smear tactics and lies into our neighborhood.

If you received a misleading piece of mail *alleging* misdeeds by Mark Nielsen, you need to know the **REAL FACTS!**

CLAIM #1: President of a company that was fined for billing consumers for unauthorized phone charges.

What they didn't tell you: *Mark was brought into the company **AFTER** the violations occurred. His job was to fix the company's problems. And he did. That's also what he'll do for SJC.*

CLAIM #2: Mark was accused in a law suit of federal and state securities fraud and acts that were fraudulent and deceitful.

What they didn't tell you: *Those accusations were levied as a threat in an attempt to get Mark to back down from exposing improper activity. The case was never even served or properly filed.*

CLAIM #3: Mark was sued for libel, slander, unfair business practices ...

What they didn't tell you: *This was a countersuit to a lawsuit Mark's company filed against another company for stealing trade secrets. Mark couldn't be intimidated and the case was dropped.*

Who's behind these lies? The piece was put out by Scott Hart, a high-priced political consultant who consulted with the Hribar campaign and whose organization received at least \$4,000 from Whispering Hills LLC, \$20,000 from SunCal and much more from other developers. Now that you have the real facts, you decide who it is you can and should trust and who's got special interests in mind.

Mark absolutely deserves our trust and our vote.

Vote Mark Nielsen for City Council.

Preserve San Juan's charm with principled leadership.