



October 30, 2006

To my Friends and Supporters,

By now, you've probably received at least one Mark Nielsen "hit piece" in the mail. We should expect more later this week. These hit pieces are part of a smear campaign full of lies and half-truths paid for by big out-of-town developers that fear I will slow down their unchecked development in SJC. Most of it is a repeat of the deceitful accusations from the campaign four years ago. Please do not be fooled!

The accusations relate to my being hired to revive troubled companies and turning them around. Government fines, unpaid taxes and lawsuits usually exist BEFORE I am asked to take over running a business. Often times lawsuits are filed against me as a way to make me back down from doing the right thing. I didn't back down in those situations, and the lawsuits were dismissed. And I won't back down from these slanderous claims by out-of-town developers and special interests who want to destroy San Juan Capistrano's charm in an effort to inflate their bank accounts. I will continue to fight for our town despite threats, lies and lawsuits.

As to the specifics on last Saturday's mailer,

Out of Town developers who are afraid that I will stop their unrestrained development in San Juan Capistrano are spending huge sums of money to put out lies about me to prevent me from getting elected! Anyone can file a lawsuit with outrageous claims. Notice that they only talk about *allegations*, and ignore the fact that **ALL LAWSUITS WERE DISMISSED** and **NO WRONGDOING EXISTS**.

Here are the REAL FACTS:

I have gone into troubled companies that have government fines, unpaid taxes and debts and turn them around to save the jobs and shareholders' investments. The problems exist before I get there. The fine referenced was for activities BEFORE I was brought into the company and I resolved it.

The securities lawsuit was never even officially filed and served. It was a threat to make me back down from exposing improper corporate activities. I refused to back down and the suit was dropped.

The Riverside case was also dismissed as it was a counter-claim against me and the company I ran by a defendant we sued for stealing trade secrets.

Don't be fooled by a slate mailer that is funded by big out-of-town developers. **Look at the details of who is behind these lies.** Scott Hart, a campaign consultant for the Hribar campaign, is also producing slate mailers attacking me that are funded by big developers and big contributors to other incumbent candidates according to filings with the Secretary of State. Tom Hribar has assured me that he is not involved with this smear campaign and that he repudiates what they are sending out. You will find that Whispering Hills, LLC paid this so-called Voters for Responsible Government \$4,000 just three days before the first hit piece was delivered. Whispering Hills is represented by Dennis Gage and Phil Schwartze, and is responsible for the high school project and 155 home development. They also have proposed to build over 200 luxury apartments on a 4 acre parcel along La Pata by the high school which I have publicly opposed.

I urge you to pass on this message to all your friends and neighbors. We cannot let this kind of garbage pollute our town. Please go to www.electmarknielsen.com for the most up to date information on responses to this ongoing deceitful campaign against me. Thank you for your continued support.

Mark Nielsen